2016 Exhibitor Registration Packet
The Premiere Career Exploration Event for Youth in the Heart of Texas

9:00am - 2:00pm
May 17, 2016
Extraco Events Center
Waco, Texas
Registration Deadline: April 12, 2016
Invest in Your Future Workforce – Become an Exhibitor

THE PURPOSE OF THE YES! EXPO

- Expose youth to in-demand occupations with leading employers in high-growth industries
- Provide youth with a clear understanding of career opportunities
- Expose youth to hands-on interactive exploration of careers
- Provide access to high school, dual credits and college courses
- Expose youth to careers that are ‘new’ to them

THE BENEFITS ARE NUMEROUS

- Creates interest in your products and services
- Promotes your business regionally
- Provides name recognition to a highly desirable audience
- Associates your business with investing in our future workforce
- Broadens your competitive edge by enhancing your public profile
- Exposure in print and electronic media for an entire year
- Potential to increase sales and reach new segments of the marketplace
- Provides your company with an opportunity to “plumb the pipeline” to meet your future workforce needs

For more YES! Expo highlights, information, and for online registration, visit www.yestoyouth.com
2015 YES! Expo Event Highlights

"I learned about the different career choices I have"  
- High School Freshman

28 High Schools Attended

Over 1,900 High School students attended the YES! Expo

Which Career Exploration area at the YES! Expo was your favorite?

- 117 Exhibitor Booths

"Be flexible with your goals and explore all opportunities"  
- High School Senior

19% Business, Computers & Finance

44% Healthcare

14% Advanced Mfg & Energy

14% Other

9% Transportation, Aviation & Logistics

"I learned that you can go to college even if you don’t have a lot of money"  
- High School Freshman

“The YES! Expo showed me to not limit your choices, there’s more than one route for a career”  
- High School Junior

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Exhibitor Benefits

BRANDING/MARKETING

EXHIBITOR: $100
Community-based or non-profit organization $50

- Exposure to youth from over 49 local high schools
- Your Company featured in promotional pieces for the YES! Expo event

EXHIBITION HALL

- Exhibition booth space
- Exhibition booth space includes: one (1) 10’x8’ back wall drape, two (2) 3‘x8’ side rails, one (1) 8’ table, and one (1) floor-length table skirt (if requested)
- Two line identification sign

TICKETS & HOSPITALITY

- YES! To Youth promotional backpack
- Continental Breakfast
- Free catered lunch for 2 attendees

The Heart of Texas Workforce Development Board, Inc. is an equal opportunity employer/program and auxiliary aids and services are available upon request to include individuals with disabilities. TTY/TDD via RELAY Texas service at 711 or (TDD) 1-800-735-2989 / 1-800-735-2988 (voice).

For more YES! Expo highlights, information, and for online registration, visit www.yestoyouth.com
| 1 | Air Evac EMS S1                        | 60 | MCC - Veterinary Technology   |
| 2 | Animal Birth Control Clinic           | 61 | MCC - Certified Medical Assistant |
| 3 | Art Institutes                        | 62 | McLennan County Juvenile Probation Department |
| 4 | Baylor Scott and White Hillcrest     | 63 | Men’s Warehouse               |
| 5 | Bellmead Police Department            | 64 | Navarro College - Petroleum   |
| 6 | Big Creek Construction, LTD.         | 65 | NeighborWorks Waco (Silver Sponsor) |
| 7 | Brazos River Authority                | 66 | NRG Energy (Silver Sponsor)   |
| 8 | Care Net Pregnancy Center             | 67 | Old Navy (Silver Sponsor)     |
| 9 | Caterpillar (Silver Sponsor)          | 68 | Powerhouse Avon               |
| 10 | City of Waco - Environmental Storm Water | 69 | Prophecy Media Group Power 108 (Silver Sponsor) |
| 11 | Clayton Homes                         | 70 | Providence Healthcare Network (Gold Sponsor) |
| 12 | Coca-Cola Refreshments (Platinum Sponsor) | 71 | SpaceX (Platinum Sponsor)     |
| 13 | Communities In Schools of the Heart of Texas | 72 | T Square Manufacturing        |
| 14 | Communities In Schools of Texas AmeriCorps | 73 | Texas Army National Guard    |
| 15 | DARS - Division for the Blind        | 74 | Texas Department of Public Safety - Killeen |
| 16 | DARS - Division for Rehabilitation Services | 75 | Texas Workforce Commission   |
| 17 | Diversified Product Development      | 76 | The Brandt Companies          |
| 18 | Dress for Success                    | 77 | The Home Depot #6532          |
| 19 | Education Service Center Region 12   | 78 | TSTC - Air Traffic Control    |
| 20 | Educators Credit Union (Silver Sponsor) | 79 | TSTC - Auto Collision and Management |
| 21 | Falls Community Hospital (Silver Sponsor) | 80 | TSTC - Biomedical Equipment  |
| 22 | Family Health Center                 | 81 | TSTC - Building Construction Science |
| 23 | Greater Waco Advanced Health Care Academy | 82 | TSTC - College Readiness & Advancement |
| 24 | Greater Waco Advanced Manufacturing Academy | 83 | TSTC - Computer Maintenance |
| 25 | Greater Waco Advanced Manufacturing Academy - Robotics | 84 | TSTC - Computer Networking |
| 26 | Greater Waco Chamber of Commerce (Silver Sponsor) | 85 | TSTC - Dental Assistant |
| 27 | Harmony Science Academy - Biomedical Science Teacher | 86 | TSTC - Drafting & Design |
| 28 | Harmony Science Academy - Robotics    | 87 | TSTC - Electronics/Telecommunication |
| 29 | Heart of Central Texas Independent Living | 88 | TSTC - Golf Course & Landscape Management |
| 30 | H-E-B (Platinum Sponsor)             | 89 | TSTC - High Performance Computing |
| 31 | Hill College Automotive               | 90 | TSTC - Laser Electro Optics   |
| 32 | Hill College Cosmetology              | 91 | TSTC - Lineman Program        |
| 33 | Hill College EMS                      | 92 | TSTC - Network Security       |
| 34 | Hill College Fire                     | 93 | TSTC - Student Recruitment    |
| 35 | Hill College Nursing                  | 94 | TSTC - Toyota                 |
| 36 | Hill College Welding                  | 95 | TSTC - Visual Communications & Design |
| 37 | Hobbs Bonded Fibers                   | 96 | TSTC - Web Technology         |
| 38 | Insurance Licensing Services of America | 97 | TSTC - Welding Technology    |
| 39 | Jack of All Trades Personnel Services | 98 | United States Air Force       |
| 40 | KWTX-TV (Platinum Sponsor)           | 99 | United States Army Recruiting |
| 41 | KXXV-TV                               | 100 | United States Marine Corps    |
| 42 | L-3 Platform Integration Division (Silver Sponsor) | 101 | United States Marshals       |
| 43 | Lochridge-Priest, Inc.                | 102 | United States Navy            |
| 44 | MCC - Associate Degree Nursing        | 103 | United States Pretrial Services Office |
| 45 | MCC - Business Computer, Information Systems & Office Technology | 104 | United States Probation   |
| 46 | MCC - Certified Medical Assistant     | 105 | University High School - Academy of Automotive Technology |
| 47 | MCC - Cosmetology                     | 106 | University High School - Academy of Business & Finance |
| 48 | MCC - EMS                             | 107 | University High School - Academy of Education Professions |
| 49 | MCC - Health Information Technology   | 108 | University High School - Academy of Engineering |
| 50 | MCC - Hospitality Management          | 109 | University High School - Academy of Health Services |
| 51 | MCC - Medical Lab Technician          | 110 | University of High School - Academy of Hospitality & Tourism |
| 52 | MCC - Operations Management           | 111 | University High School - Academy of Information Technology |
| 53 | MCC - Physical Therapy Assistant      | 112 | University High School - Academy of Law & Criminal Justice |
| 54 | MCC - Police Academy                  | 113 | Waco Fire Department          |
| 55 | MCC - Radiologic Technology           | 114 | Waco JATC                    |
| 56 | MCC - Recruitment & Outreach          | 115 | Waco Transit                 |
| 57 | MCC - Respiratory Care Technology     | 116 | Workforce Solutions - Child Care Services |
| 58 | MCC - Small Business Development Center | 117 | Workforce Solutions for the Heart of Texas |
| 59 | MCC - University Center               |   |                            |
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2015 YES! Expo High School Attendees

1. Abbott High School
2. Bosqueville High School
3. Brazos High Credit Recovery School
4. Chilton High School
5. China Spring High School
6. Clifton High School
7. Coolidge High School
8. Corsicana High School
9. Groesbeck High School
10. Harmony Science Academy of Waco
11. Kernes High School
12. Kopperl High School
13. LaVega High School
14. Marlin High School
15. Mart High School
16. McGregor High School
17. Methodist Children’s Home
18. Moody High School
19. Morgan High School
20. Premier High School
21. Riesel High School
22. Troy High School
23. University High School
24. Waco High School
25. Waco ISD Transition Center
26. West High School
27. Whitney High School
28. Wortham High School

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9th Annual YES! Expo
Tuesday, May 17, 2016
9:00am - 2:00pm
Extraco Events Center
4601 Bosque Boulevard
Waco, TX 76710

Agenda Information:

7:00am-8:00am: Exhibit Set-up
Continental Breakfast
(Creative Arts Building – Exhibitor Lounge)

8:00am-8:30am: Continental Breakfast
(Creative Arts Building – Exhibitor Lounge)

8:30am-8:45am: Exhibitor Orientation
(Creative Arts Building – Stage Area)

9:00am-2:00pm: Exhibition

11:30am-12:30pm: Exhibitor Lunch – Ticket Required
(Creative Arts Building – Exhibitor Lounge)

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Dear Exhibitor,

Thank you for your interest in the 9th Annual YES! Expo. You are helping to make this important event successful! To efficiently handle your application, please complete sections 1-5 of this form or visit www.YEStoyouth.com to complete your registration electronically. The registration deadline is April 12, 2016.

Questions? Contact Us:
Judy Hedge
T:  (254) 296-5393
F:  (254) 753-3173
E:  judy.hedge@hotworkforce.com
W:  www.yestoyouth.com

SECTION 1: Company Information

Company Name: _________________________________
Address: ________________________________________
City: ___________________________________________
State: __________________________________________
Zip:  ___________________________________________
Web Site Address: ________________________________
Email Address: ___________________________________
How did you hear about the YES! Expo? ______________
_______________________________________________
Were you a sponsor or exhibitor last year?  ○ Yes  ○ No

SECTION 2: Exhibit Booth Information

○ Exhibitor: $100
○ Community-based or non-profit organization: $50
Select a business industry group for your booth:
○ Transportation, Aviation and Logistics
○ Advanced Manufacturing and Energy
○ Healthcare
○ Business, Computers, and Finance
○ Other: _______________________________________

Need Electricity?  ○ Yes  ○ No
Total number of chairs needed: ___
Need floor-length table skirt?  ○ Yes  ○ No
Two lunch tickets are included. Additional lunch tickets are $5.00 each. Number of additional lunch tickets: ___
Do you have any special needs or need additional assistance of any kind? _________________________________

SECTION 3: Main Exhibitor Contact Person

Name: _________________________________________
Job Title: _______________________________________
E-mail: _________________________________________
Phone: _________________________________________
Fax: ___________________________________________

SECTION 4: Payment Info and Exhibitor Summary

<table>
<thead>
<tr>
<th>Exhibitor Status (Please Select)</th>
<th>Corporate</th>
<th>CBO or Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Booth</td>
<td>○ $100</td>
<td>○ $50</td>
</tr>
<tr>
<td>Will you need an extra booth?</td>
<td>○ $50</td>
<td>○ $25</td>
</tr>
<tr>
<td>Amount due for extra lunch tickets</td>
<td>$_______</td>
<td>$_______</td>
</tr>
<tr>
<td>(5.00 each additional lunch ticket)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Due:</td>
<td>$_______</td>
<td>$_______</td>
</tr>
</tbody>
</table>

SECTION 5: Registration and Payment Options

All exhibitors can register online at www.yestoyouth.com and either pay online or send check or money order. All registrations are due by April 12, 2016. Registrations can be received prior to receipt of payment.

○ Register online and pay by PayPal
○ Register online and pay with mailed check or money order
○ Register online and pay through Purchase Order #___________
○ Fax registration form and pay by mailed check, money order, Purchase Order #__________

Make checks payable to:
Heart of Texas Workforce Development Board, Inc.

Remit forms with check, money order or Purchase Order to:
The Heart of Texas Workforce Development Board, Inc.
Attn: Judy Hedge
801 Washington Avenue, Suite 700
Waco, TX 76701
SECTION 6: Authorization

As an authorized representative of the contracting services described above, I have read and understood the content of this Agreement as set forth here and agree to abide by them. Fax or email transmissions of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for sponsoring at the 9th Annual YES! Expo being held at the Extraco Events Center on May 17, 2016.

The Heart of Texas Workforce Development Board, Inc. is an IRS-certified 501(c)(3) Non-Profit organization. All sponsorships are tax-deductible. Please contact your tax advisor for further details.

Cancellations made by April 12, 2016 will be refunded at 75% of charges. Cancellations made after April 12, 2016 are non-refundable. I understand and accept the terms of this contract as final and binding. I agree to follow all rules and regulations set forth by the event venue. Please retain a copy for your records.

Exhibitor Signature: ________________________________ Date: __________________

For questions or additional information, please contact:
Judy Hedge at (254) 296-5393.

Thank you for investing in the future workforce of the Heart of Texas!